
philip luciano frezzo

design & art direction

c. 201.513.0242

e. philfrezza@gmail.com

www.frezza.nyc

Currently in NYC
or Jackson Hole Area, WY

education

Parsons School of Design, New York

Associate Applied Science, Graphic Design

Fordham University, New York

Bachelor of Arts, Communications and Media Studies

experience

Wyndham Hotels & Resorts, Inc., Parsippany (remote), NJ, Feb 2025 – Present

Senior Digital Design Manager

Digital Marketing and Photography global senior design manager, art direction, digital content supply chain resourcing management, global hotel photography vendor management, and UI product designer for over twenty-five hotel brands & services: Wyndham Hotel; Wyndham Grand; Registry Collection; Trademark Collection; La Quinta; Days Inn; Super Eight; Travelodge; Wyndham Rewards; etc.

Wyndham Hotels & Resorts, Inc., Parsippany (remote), NJ, Nov 2020 – Feb 2025

Digital Design Manager

Digital Marketing and Photography global design manager, art direction, digital content supply chain resourcing management, and UI product designer for over twenty-five hotel brands & services

Wyndham Hotels & Resorts, Inc., Parsippany, NJ, Nov 2018 – Nov 2020

Senior Digital Designer

Digital Marketing Senior Designer, and UI product designer for over twenty hotel brands & services

PubWorX, LLC, New York, NY, July 2016 – Oct 2018

Senior Designer

Lead team designer of web, mobile, social media, and print marketing material for a variety of the agency's clientele's brands: Hearst Magazines; Conde Nast Magazines; & Rodale Magazines

Hearst Magazines, New York, NY, Mar 2014 – June 2016

Graphic Designer – Contract Employee

Designing web, mobile, and print marketing material for all Hearst Magazines

Gary Lichtenstein Editions at Mana, Jersey City, NJ, Nov 2015 – April 2016

Master Printer Apprenticeship

Assist with all aspect of limited edition silkscreen printmakings for the master printer's clientele of professional upscale artists

Atrium Staffing for The Nielsen Company, New York, NY, Aug 2014 – Jan 2015

Freelance Graphic Designer (Print & Web Presentations)

Design print and web presentations for various Nielsen corporate communications and their corporate associates: The Demand Institute; The Conference Board; Verizon Wireless

UBS Wealth Management Trust Services, Weehawken, NJ, Aug 2011 – Jan 2014

Authorized Officer: Operational Management; Project Management; Junior Designer

Managed a team for client onboarding and maintenance. Created/presented business review reports. Oversight calculations for quarterly revenue. Misc. Project Management Assignments.

skills

Expertise: Visual Design, Digital Marketing Design, Brand & Identity, Photography, Photoshoots, Photography Vendor Management, User Interface (UI) Design, Team Lead Management, Email Design, Print, Print Layout, Printmaking, and Typography

Adobe: Photoshop, Illustrator, Indesign, After Effects, LightRoom, XD, AEM, Express

MS Office/ Mac: Outlook, Excel, Word, Access, Powerpoint, Visio, Keynote, Teams Meetings

Concepts: UI/UX, Wireframing, Agile development, Responsive Web Design, Mobile First Approach, Modular Email Design Systems development and design, File Management

Code: Basic HTML, CSS

Misc: Jira, Smartsheets, Workfront, GoogleDocs, Basecamp, Lean/SixSigma, Figma, Sketch, Invision, Style Guide Creation & Adherence, Wordpress, Wix, CargoCollection, Zoom, DSLR/Mirrorless Camera

Operation, GoPro Camera Operation, Photo Shoot Lighting Setup, Photo Shoot On-Set Art Direction

Print: Layout Comp, Prepress Proofing, Paper Selection, Photolitho, Silkscreen Master Apprenticeship,

Letterpress, Woodcut press, CMYK Plate Process, Spot Color Process, Duotone Process

Public Speaking: Large Audience Conference Stage Presentation, Large Audience Zoom Presentation

Dual Nationality Citizenship: U.S.A. & E.U. legal work eligible